



LED *by* PASSION

BUSINESS COACHING

Inspired to change the world



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LedbyPassion
Plot 81 Northmead, Great East Road
Lusaka, Zambia
Phone: +260 979 672904, +260 975 945848
ledbypassionbn@gmail.com

 ledbypassion  ledby.passion

COMPANY PROFILE



BUSINESS
DEVELOPMENT &
NETWORKING
CENTRE



Inspired to change the world

VISION

To create successful businesses that can operate with the right attitude in order to achieve clear goals.

MISSION

To ensure people realise their true passions and talents and work every day towards them in order to create a business with good returns.

BACKGROUND

LedbyPassion is a business coaching and networking development center that was developed in January 2020 and conceptualized by Ms. Ades Tembo Manda and Ms. Felesia Manico Mooba.

The company was created to harness the ideas of young people, to push start-ups to a point of implementation, to help struggling businesses to get back on track and to create networking platforms for young people, such that they learn from one another and learn from the people that have gained favorable experience in the different business sectors.

Ms. Adess Tembo Manda is an Accountant by profession, she has operated a successful boutique and currently in a hair product business. Raised by both successful business parents she has learned and picked up so much on the business world as she is involved in the running and operations of the businesses on a daily basis; an events center and a construction company.

Ms. Felesia Manico Mooba is a political scientist, also studied business and accounting. She has so far worked on four businesses that have come to fruition; a fast food place, a bar, and currently still running is her event planning business, an information technology company – Pinada and a real estate business. Her experience in the different fields has helped her see the gaps and many times the missing effort by young people to apply themselves completely and run successful business which would create employment for fellow young people.

The two ladies are successful entrepreneurs and professionals that have always had an eye for business and can coach, give ideas, and perfect other people's ideas and make them sellable.

NETWORKING BUSINESSES & IDEAS

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WHAT WE DO

- Business coaching : group sessions / one on one sessions
- Assist in the development of start-ups
- Set up all necessary documentation for businesses
- Teach company registration procedures
- Provide a platform for Networking
- Promote digital advertising and branding
- Help identify talents, goals and decisions
- Provide personalized advice, unique to your business
- Profile young people and find them mentors to work with and learn from
- Connect young people to resource centers and persons

COACHING PACKAGES

One on one sessions

PACKAGE 1 – 3 MEETINGS

- consultation and coaching
- Company structure and Operations
- Company registration and documentation

PACKAGE 2 - 6 MEETINGS

- Consultation and coaching
- Company structure and operations
- Company registration and documentation
- Financial literacy
- Site visit by business coach

PACKAGE 3 - 9 MEETINGS

- Consultation and coaching
- Company structure and operations
- Company registration and documentation
- Financial literacy
- Site visit by business coach
- Set up meeting with mentor in the same line of business
- Use ledbypassion advertising platforms to grow your business

GROUP MEETINGS/WORKSHOPS INCLUDE – 2 SESSIONS/4 SESSIONS

These are specific, with a certain target group. Led by passion coaches assisted by keynote speakers that are successful in the said field of business.

NETWORKING & COACHING

Networking is one component of our business concept. We believe in creating a business, but for it to grow, people, entrepreneurs need to constantly grow there networks to find new clients and ofcourse other ways of doing and improving there business.

Our networking component includes profiling young people that are interest in business but would like to learn from an already working structure. We negotiate on behalf of our young people, for terms and conditions suitable for the volunteering period. During this period, the volunteer is graded and expects a report back after the work period. Using the points highlighted in the report, we sit down and work together on how to improve those aspects in order to kick start your own business.

We also plan big networking events with the target topic and keynote speakers to simply learn from the business gurus.

IDEAS



NETWORK

AREAS OF FOCUS

- Business drafting
- Business proposal writing
- Networking
- Filing Taxes
- target group is young people, with a bias for girls
- Company registration
- How to revive your business
- How to build your clientele base

HOW TO APPLY

Registration forms can be found in our offices on N0.81 Northmead, Great East Road, Lusaka Registration can also be done online through our website or on social media platforms.

All registration forms will be made available in good time before the set workshop

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